



KIDS BEATING CANCER
HATS & HEROES BALL



**MAGICAL
Wonderland**



October 10, 2026
Waldorf Astoria Orlando
HatsAndHeroesBall.com





THE BALL

The Kids Beating Cancer Hats & Heroes Ball on October 10, 2026 will transport guests into a breathtaking Magical Wonderland, an enchanting evening filled with wonder, imagination, and extraordinary moments created to inspire hope and celebrate courage.

Voted Best Charity Gala in Orlando for eight consecutive years, this award-winning, dynamic evening will feature a dazzling production complete with awe-inspiring performances, immersive visuals, and captivating surprises that bring this magical world to life. Guests will be swept away by extraordinary talent, theatrical artistry, and unforgettable entertainment designed to delight at every turn..

The evening will include gourmet cuisine with an open bar throughout the night, exquisite silent and live auctions, and the presentation of the outstanding Community and Pediatric Healing Heroes of Excellence Awards. True to tradition, the celebration continues late into the night with an unforgettable after-party filled with music, dancing, and high-energy entertainment.

Through your generous support of this magnificent event, Kids Beating Cancer will continue to move groundbreaking discoveries from the laboratory to the bedside—ensuring children have access to the most advanced, life-saving treatments available right here in Central Florida and beyond.



How Your Dollars Are Saving Children's Lives



Kids Beating Cancer provides ACCESS to the latest treatment offering the best hope for a cure for children with cancer, leukemia, and related life-threatening blood diseases

- 1** Funding the establishment of the first pediatric transplant center in Central Florida so no child and family would have to leave Central Florida to receive treatment – through the Kids Beating Cancer Pediatric Transplant Center at AdventHealth Orlando
- 2** Funding the latest advancements in treatments through Cellular Therapy Technology at the Kids Beating Cancer Cellular Therapy Facility at AdventHealth Orlando
- 3** Funding innovative pediatric cancer research and clinical trials at top research institutions nationwide to advance future treatments and cures, moving new discoveries to patient care
- 4** Supporting the children and families in Central Florida throughout their treatment process, while in the hospital and their outpatient follow-up years regardless of hospital affiliation





With Your Support
**We Are Building
The Cure**

CHILDREN'S PROGRAMS

Comprehensive, Compassionate Support

Because joy and laughter are not luxuries, they are part of healing. Every year, Kids Beating Cancer provides hundreds of children with programs designed to ease the burdens of cancer treatment and stem cell transplant — offering comfort, hope, and healing when families need it most.

Food for Families - Providing stocked pantries and delivered meals so parents can stay at their child's bedside without worrying about the cost of food.

My Room Program - Transforming sterile hospital rooms into joyful, personalized spaces filled with the things children love most.

Bunky Snuggle Box - Sending children nationwide comfort kits with Bunky the bear, blankets, clothing, and family resources.

Heart of John - In memory of John Voight, we provide families with \$100 financial gifts on meaningful days — offering relief, remembrance, and love.

Bunky & Friends Celebrations - Bringing themed parties, laughter, and magical moments — reminding children they deserve to celebrate, even in treatment.

RESEARCH PROGRAMS

Bringing the Future of Pediatric Cancer Treatment to the Bedside

Clinical Trials

For children with high-risk, relapsed, or treatment-resistant cancers, clinical trials are often the only hope for survival. Yet most pediatric trials remain underfunded. Kids Beating Cancer fills this urgent gap.

What we fund

- Institutional trials offering cutting-edge treatments
- Direct trial access for individual children in urgent need
- Innovative studies reducing side effects and improving quality of life

Our Impact

Children gain real-time access to lifesaving therapies while staying close to home and family.

Building the Blueprint for a Cure - We fund high-impact research projects that move discoveries from bench to bedside.

EXCLUSIVE SPONSORSHIPS

PRESENTING SPONSOR: \$125,000

ONLY 1 AVAILABLE

As the Exclusive Hats & Heroes Presenting Sponsor, your company will be prominently featured across all print and digital materials, complemented by a bespoke sponsorship package thoughtfully curated just for you.

TITLE SPONSOR: \$75,000

ONLY 2 AVAILABLE

As one of the two Exclusive Title Sponsor, your company name will be listed on all event print and digital materials and a special package will be curated specifically for you.

CHILDREN SPONSOR: \$50,000

ONLY 1 AVAILABLE

Sponsor patients and their families to attend the Hats & Heroes Ball. Each year, Kids Beating Cancer proudly hosts 45 pediatric cancer patients and their families at the Hats & Heroes Ball. These special guests are welcomed with an overnight stay at the hotel and invited to a dedicated lunch and pool party prior to the Ball. That evening, they join us in the ballroom as honored guests for the gala dinner, celebrating a night created just for them.

- Two premium tables for 10 & twenty invitations to the Founder's Reception
- Full Page Ad in the Hats & Heroes Program
- Special photo-op with all our Heroes
- Two rooms at the Waldorf Astoria on Saturday night
- Round of golf for 8 people and 8 tickets to the VIP Brunch on Sunday

FOUNDER'S RECEPTION SPONSOR: \$50,000

ONLY 1 AVAILABLE

Sponsor the VIP Founder's Reception at the beginning of the Hats & Heroes Ball.

- Two Premium table for 10 & Twenty VIP tickets to the Founder's Reception
- Signage at the Founder's Reception
- Special stage recognition and speech during Founder's Reception
- Full Page Ad in the Hats & Heroes Program
- Two rooms at the Waldorf Astoria on Saturday night
- Round of golf for 8 people and 8 tickets to the VIP Brunch on Sunday

WALK OF HEROES SPONSOR: \$35,000

ONLY 1 AVAILABLE

Sponsor the Walk of Heroes celebrating the Kids Beating Cancer patients as they walk on stage during the Hats & Heroes Ball.

- Two Premium tables for 10 & Twenty VIP tickets to the Founder's Reception
- Two Guests opening Walk of Heroes on stage with a patient
- Special photo-op with all Heroes
- Full Page Ad in the Hats & Heroes Program
- Two rooms at the Waldorf Astoria the night of the Ball
- Round of golf for 4 & 4 tickets to the VIP Brunch on Sunday

AUCTION SPONSOR: \$25,000

ONLY 1 AVAILABLE

- One Premium table for 10 & Ten VIP tickets to the Founder's Reception
- Logo on all paddles placed at each seat
- Logo on all auction directional signage throughout the auction area
- Logo on auction website
- Full Page Ad in the Hats & Heroes Program
- Special stage recognition during Live Auction

AFTER-PARTY SPONSOR: \$25,000

ONLY 1 AVAILABLE

- One Premium table for 10 & Ten VIP tickets to the Founder's Reception
- Logo during After-Party on ballroom stage
- Full Page Ad in the Hats & Heroes Program
- Special After-Party signage
- Special stage recognition during the After-Party

DONOR RECEPTION SPONSOR: \$20,000

ONLY 1 AVAILABLE

- One Premium table for 10 & Ten VIP tickets to the Founder's Reception
- Special signage at the Donor Reception on Friday evening
- Full Page Ad in the Hats & Heroes Program
- Special recognition during the Donor Reception

BAR SPONSOR: \$15,000

ONLY 1 AVAILABLE

- One Premium table for 10 & Six VIP tickets to the Founder's Reception
- Special signage at all bars
- Special drink naming
- Special stage recognition

VALET SPONSOR: \$15,000

ONLY 1 AVAILABLE

- One Premium table for 10 & Six VIP tickets to the Founder's Reception
- Special company placement by valet
- Special signage by valet
- Special item placed in every car at the end of the event

BRUNCH SPONSOR: \$15,000

ONLY 1 AVAILABLE

- One Premium table for 10 & Six VIP tickets to the Founder's Reception
- Four tickets to the VIP Brunch on Sunday
- Special VIP Brunch signage
- Special stage recognition during the VIP Brunch

SPONSORSHIPS

DIAMOND SPONSOR: \$50,000

- Two premium tables for 10 & twenty invitations to the Founder's Reception
- Four rooms at the Waldorf Astoria on Saturday night
- Full Page Ad in the Hats & Heroes Program
- Round of golf for 8 people and 8 tickets to the VIP Brunch on Sunday

TITANIUM SPONSOR: \$35,000

- Two premium tables for 10 & twenty invitations to the Founder's Reception
- Three rooms at the Waldorf Astoria on Saturday night
- Full Page Ad in the Hats & Heroes Program
- Round of golf for 4 people and 4 tickets to the VIP Brunch on Sunday

PLATINUM SPONSOR: \$25,000

- Two premium tables for 10 & twenty invitations to the Founder's Reception
- Two rooms at the Waldorf Astoria on Saturday night
- Full Page Ad in the Hats & Heroes Program
- Round of golf for 4 people and 4 tickets to the VIP Brunch on Sunday

GOLD SPONSOR: \$15,000

- One Premium Table for 10 & six invitations to the Founder's Reception
- Two rooms at the Waldorf Astoria on Saturday night
- Four tickets to the VIP Brunch on Sunday
- Half page ad in the Hats & Heroes Ball Program

SILVER SPONSOR: \$10,000

- One Premium Table for 10 & four invitations to the Founder's Reception
- One room at the Waldorf Astoria on Saturday night
- Two tickets to the VIP Brunch on Sunday

VIP TABLE: \$7,500

- One VIP Table for 10 & two invitations to the Founder's Reception
- One room at the Waldorf Astoria on Saturday night
- Two tickets to VIP Brunch on Sunday

CORPORATE TABLE - \$5,000

- One table for 10

BISTRO TABLE: \$2,500

ONLY 10 AVAILABLE

- One special bistro table for 2 by the stage
- Two invitations to the Founder's Reception
- One room at the Waldorf Astoria on Saturday night
- Two tickets to the VIP Brunch on Sunday

VIP TICKET - \$1,000

- One VIP ticket at a VIP Table
- One invitation to the Founder's Reception
- One ticket to the VIP Brunch on Sunday
- One room at the Waldorf Astoria on Saturday night (based on double occupancy)

INDIVIDUAL TICKET - \$500



only
4% of all Cancer Research
is directed towards
**Pediatric Cancer
Research**

TO DATE:

13,600 children served

39,000 donors tested

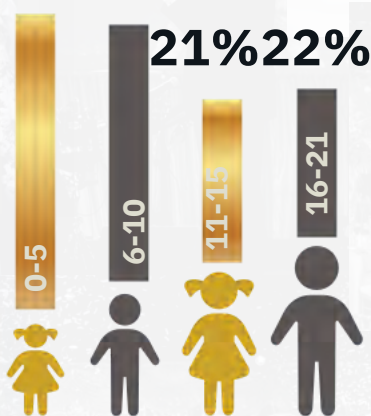
\$35 Million raised

29 research grants awarded

2012 KBC Pediatric Transplant Center opened

2024 KBC Cellular Therapy Facility opened

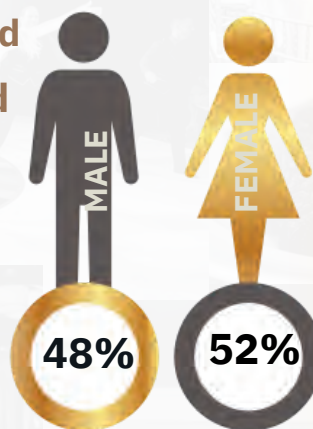
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KBC Patient Age Group

Hats & Heroes Ball

**1,300
Average
Attendees**



Our Social Media Reach

Kids Beating Cancer:

43,067

Sponsors:

1,675,000