



The heart of our mission:

Saving Children's Lives.

#### **OUR FIRST 30 YEARS**

Since 1992 Kids Beating Cancer has carried out its mission of providing children with cancer access to life-saving treatments, while supporting the children and their families throughout the journey to a cure. Our focus in the beginning was to bring state of the art care to Central Florida so no child should ever have to leave their community of support to receive the best hope for a cure. Through Kids Beating Cancer's unwavering advocacy and investment in the community, we have accomplished that goal!

#### **GOING FORWARD**

As we look to the future, we are launching our vision to advance research to bring the latest treatments and clinical trials available worldwide to the bedside right here in Central Florida. Our dedication going forward is to create a unique, one-of-a-kind pediatric healing center of hope and opportunity dedicated to curing children by establishing the Kids Beating Cancer Children's Center. Our focus remains on the belief we all strive for— the day when no child will die before they can experience the joy of life.

## ADVANCING SCIENTIFIC KNOWLEDGE WHILE PUTTING THE FAMILIES FIRST

The Kids Beating Cancer Children's Center will be a gift to the children of Central Florida and beyond, allowing our philosophy: to keep hope alive, to fight for a cure for every child, and to keep the family together, to flourish. Science and treatment will continue to be at the apex, where knowledge, treatment and family support coalesce to cure a little boy or girl to beat cancer, and for the family to survive the journey.





#### THE EVENT

Join the Villages Chapter of Kids Beating Cancer on Wednesday, January 21st for the Saddle Up with Kids Beating Cancer Luncheon & Fashion Show at the Brownwood Hotel & Spa.

A group of women with the desire to bring hope and make a difference in the lives of children diagnosed with cancer have connected with Orlando based Kids Beating Cancer charity organization to start a chapter in The Villages. Each with their own personal reason for dedicating their time and talents to this organization, these women set their sights on creating fun, exciting and memorable events to raise funds for this worthy cause. This third event, "Saddle Up with Kids Beating Cancer" is a western-themed fashion show to be held on January 21st at the Brownwood Hotel & Spa.

You will experience a luncheon while enjoying silent and live auctions, a Fashion Show from local retailers and shopping from a selection of vendors, while raising the critically needed funds to bring the discoveries for tomorrow's cures while saving children's lives.

Through your support of this event, we will not just treat but create cures for children through innovative research that will be at the forefront of treatments anywhere in the world.



## How Your Dollars Are **Saving Children's Lives**



Kids Beating Cancer provides ACCESS to the latest treatments offering the best hope for a cure for children with cancer, leukemia, and related life-threatening blood diseases.

- Funding the establishment of the first pediatric transplant center in Central Florida so no child and family would have to leave Central Florida to receive treatment through the Kids Beating Cancer Pediatric Transplant Center at AdventHealth for Children
- Funding the latest advancements in treatments through Cellular Therapy technology at the Kids Beating Cancer Cellular Therapy Facility at AdventHealth Orlando
- Funding innovative novel pediatric cancer research at top research institutions nationwide to advance future treatments and cures, moving new discoveries to patient care
- Supporting the children and families in Central Florida throughout their treatment process, while in the hospital and their outpatient follow-up years





# With Your Support We Are Building The Cure

## THE HEART OF OUR VISION A DEDICATED PLACE TO CURING CHILDREN

The Kids Beating Cancer Children's Center will pioneer valuable new treatments for children with cancer, bringing state-of- the-art initiatives in pediatric treatment and immunotherapy. This out-patient Center will serve families battling pediatric cancer as they engage the physical, mental, and spiritual trials of their journey. Regardless of hospital affiliation, every service provided, for every child, will be at no cost to the family.

The Kids Beating Cancer Children's Center will continue to provide a series of unique and critically needed services directed at removing some of the overwhelming burdens placed on families going through the prolonged and difficult treatment process.

The Center's focus is what every parent wants: their child to be healthy, to beat cancer, and for the family to survive the long journey to a cure. To reduce the travel burden on immune compromised children during out- patient treatments, regardless of hospital affiliation, the Center will provide safe accommodations at no cost, a service not provided anywhere in Florida.

## KIDS BEATING CANCER IS DEDICATED TO ENDING CHILDHOOD CANCER

Only through funding pediatric cancer research at the top institutions nationwide, can we accelerate future treatments and cures, moving new discoveries from the laboratory to the bedside. The Kids Beating Cancer Children's Center is advancing scientific knowledge while putting the families first, bringing new critically needed therapies to end cancer for every boy and girl.

### **SPONSORSHIPS**

#### PRESENTING SPONSOR - \$20,000

**SOLD OUT** 

- Two VIP Tables for 10 in the first row by the stage
- Logo on program front cover and on all event signage
- Full page ad in the program with premium placement
- Special stage, signage and video recognition at the event
- · Logo placement in program and on the website

#### **EVENT SPONSOR: \$15,000**

**ONLY 1 AVAILABLE** 

- One VIP Table for 10 in the first row
- Logo on program inside cover
- Full page ad in the program
- Special stage, signage and video recognition at the event
- Logo placement in program and on the website

#### **AUCTION SPONSOR: \$10,000**

- One VIP Table for 10
- Logo on program inside cover
- Full page ad in the program
- Special stage, signage and video recognition at the event
- Logo placement in program and on auction website
- Logo placement on Auction signage

#### ONLY 1 AVAILABLE

#### **RUNWAY SPONSOR - \$7,500**

**ONLY 1 AVAILABLE** 

- Six VIP tickets
- Logo on program inside cover
- Half page ad in the program
- Special stage, signage and video recognition at the event
- · Logo placement in program and on the website

#### **BAR SPONSOR: \$7,500**

- Six VIP tickets
- Special signage at all bars & Special drink naming
- Half page ad in the program
- Special stage, signage and video recognition at the event
- Logo placement in program and on the website

**ONLY 1 AVAILABLE** 

#### **DIAMOND SPONSOR - \$15,000**

- One VIP Tables for 10 in the first row
- Full page ad in the program with premium placement
- Special stage recognition at the event
- Logo placement in program and on the website

#### **PLATINUM SPONSOR: \$10,000**

- One VIP Table for 10
- Logo on program inside cover
- Full page ad in the program
- · Special stage recognition at the event
- Logo placement in program inside cover and on the website

#### **GOLD SPONSOR: \$8,500**

- · Eight VIP tickets
- Full page ad in the program
- Special stage recognition at the event
- Logo placement in program inside cover and on the website

#### **SILVER SPONSOR - \$7,000**

- Six VIP tickets
- Half page ad in the program
- Special stage recognition at the event
- Logo placement in program inside cover and on the website

#### **BRONZE SPONSOR: \$5,500**

- Four VIP tickets
- Quarter page ad in the program
- Special stage recognition at the event
- · Logo placement in program and on the website

#### **CRYSTAL SPONSOR - \$4,000**

- Three VIP Tickets
- Quarter page ad in the program
- Logo placement in program and on the website

#### PEARL SPONSOR - \$2,500

- Two VIP Tickets
- Quarter page ad in the program
- Logo placement in program and on the website

## **TABLES & TICKETS**

**VIP TABLE - \$1,500** 

One VIP table for 10

**CORPORATE TABLE - \$1,000** 

One table for 10

**VIP TICKET - \$150** 

VIP Ticket in the front by the runway

**REGULAR TICKET - \$100** 

One regular ticket



For more information on sponsorships, please contact Lisa Beller at <a href="mailto:lisa@kidsbeatingcancer.com">lisa@kidsbeatingcancer.com</a> or 703-981-8440

www.kbcvillages.com