



For Immediate Release

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Kids Beating Cancer Selected as Featured Charity at Festivals of Speed in Amelia Island

Exotic Car Show to Help Raise Funds For Childhood Cancer

ORLANDO, FL – January 3, 2017 – Kids Beating Cancer has been selected as the “charity of choice” for Festivals of Speed in Amelia Island on March 10 -11, 2017. As the only non-profit foundation of its kind in America, Kids Beating Cancer serves children diagnosed with leukemia, cancer, and 80 other malignant and non-malignant life threatening diseases. Kids Beating Cancer provides the best pediatric stem cell transplant treatment by supporting forefront protocols and family-centered patient support services. Any child can come to the Kids Beating Cancer Pediatric Transplant Center, located at Florida Hospital for Children, regardless of insurance coverage or the family’s financial means for the evaluation and potential transplant.

The Festivals of Speed in Amelia Island itinerary includes:

Luxury Lifestyle Cocktail Reception | Omni Amelia Island Plantation Resort
39 Beach Lagoon Rd | Fernandina Beach, FL | Friday, March 10th, 2017
8:00 PM-11:00pm | Admission: \$125.00 per person. Advance ticket purchase only.

Festivals of Speed at Omni Amelia Island Plantation Resort

Saturday, March 11th, 2017 | 10:00am-4:00pm
Admission: \$20.00 per person.

Tickets can be purchased in advance at www.festivalsofspeed.com or by calling 352-385-9450. Sponsorships are also available. For additional information, please visit festivalsofspeed.com or facebook.com/festivalsofspeed.

“Our mission is to assist all children and families who are fighting this terrible life-threatening disease,” states Margaret Guedes, CEO, President and Founder of Kids Beating Cancer. “We are so honored to have been selected again to benefit from this world-class, exotic car show event.”

Festivals of Speed provides upscale festivals where car enthusiasts and collectors of exotic automobiles, motorcycles, aircraft, yachts and luxury products can join for a weekend of camaraderie and relaxation. During the event, there will be a live and silent auction with very unique jewelry, artwork and trips.

“We are excited to support Kids Beating Cancer and there multiple programs. We look forward to supporting this foundation for many years to come,” states Joe Sabatini, President of Festivals of Speed.

Kids Beating Cancer and Florida Hospital for Children strive to make children and families feel at home. Kids Beating Cancer has gone out of its way to create a transplant center that is friendly and perhaps even a little fun. When a child needs a bone marrow or stem cell transplant the treatment will require them to be away from the familiarity and comforts of home for many weeks, even months.

Kids Beating Cancer's My Room program allows each child to put their distinct fingerprint on the place they will be calling home by allowing each child to pick the theme of their hospital room. From sheets and bedding to toys and games, the hospital room will be filled with the bright colors of Minnie Mouse, Hello Kitty, Disney Princesses, Spiderman, Ninja Turtles, Star Wars or one of many other themes. The children can then focus on the fun of their theme, softening the look of a very high tech, state-of-the-art transplant hospital room.

Fund The Match: Kids Beating Cancer funds the hospital and lab costs never covered by Medicaid and insurance for any child in need of a transplant and to identify the best possible donor, so every child can access the best medical treatment and the only hope for a cure. Families never receive any hospital bills for costs Medicaid does not cover.

Meals for Families: Kids Beating Cancer Meal Dollars = Real Money. Meal Dollars are given daily to families with a child in the Kids Beating Cancer Pediatric Transplant Center. Kids Beating Cancer pays for meals so parents don't have to worry about having cash in order to eat. Parents can have the meals delivered to their room or go to any cafeteria and eat for free.

About Kids Beating Cancer

Founded by Margaret Guedes, in memory of her son John Robert Voight, the Orlando-based charity, Kids Beating Cancer (KBC), has been dedicated to caring for children with cancer and leukemia, as well as 80 other life threatening diseases for over 24 years. Since 1992, KBC has served over 8,000 children in Florida, raised over \$14 million dollars and added 38,000 donors to their national registry. KBC funds life-saving programs and provides life-enhancing resources to support the financial and emotional well-being of children and their families during the treatment and recovery process. By providing pre-transplant testing and donor identification, costs never covered by Medicaid and only partially covered by insurance, any child can have access to marrow or stem cell transplantation, the best – and only hope for a cure. This testing is provided at no cost at the Kids Beating Cancer Pediatric Transplant Center which is located at Florida Hospital for Children. Dr. David Shook is the Medical Director. For additional information, please call Kids Beating Cancer at 407.894.2888 or visit www.kidsbeatingcancer.com or www.facebook.com/kidsbeatingcancer

About Festivals of Speed

Founded in 2004 and with headquarters in Eustis, Florida, Festivals of Speed was created as the ultimate luxury showcase for discerning enthusiasts with a passion for all forms of transportation. The event displays the world's most exotic automobiles, motorcycles, watercraft, motorcycles and luxury brands. A series of luxury lifestyle events and festivals are scheduled throughout the year in Orlando, Miami, St. Petersburg, Fernando Beach and Howey-In-The Hills, Florida.

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